



2019 EDITORIAL CALENDAR

Issue Date	Editorial Themes	Editorial Close	Ad Close	Ad Deadline	In Store	Mail Out	Online Mag
SPRING 2019	OUTSIDE YOUR COMFORT ZONE						
	10 Best Workplaces for Retirees	15 Feb	15 Feb	22 Feb	15 Mar	01 Apr	01 Apr
	Finance Apps for Small Businesses						
	Business Tax Tips						
	Inside Ryerson's Digital Media Zone						
SUMMER 2019	SOCIAL RESPONSIBILITY						
	8 Socially Responsible Companies to Emulate	10 May	10 May	17 May	12 Jun	05 Jul	05 Jul
	Guide to Upcoming Festivals and Fairs						
	Pamper Yourself Without Breaking the Bank						
	You Had a Great Summer: What Comes After Halloween?						
FALL 2019	THE POWER OF BUYING						
	Migration of the Silver Screen Onto the Smartphone	09 Aug	09 Aug	16 Aug	13 Sep	04 Oct	04 Oct
	Resorts in Canada: Leave Your Passport at Home						
	The Sweet Secret From Your Local Confectioner						
	Retail Tips and Tricks for the Upcoming Season						
WINTER 2019	LIFE IN TRANSITION						
	New to Canada: Entrepreneurs	15 Nov	15 Nov	22 Nov	13 Dec	03 Jan	03 Jan
	Motherhood and Business: Treat Yourself						
	Leverage Your Knowledge: Becoming a Consultant						
	Let's Talk Estate						

DATES AND THEMES ARE SUBJECT TO CHANGE

Note: Not all themes will have a dedicated cover feature. However, all themes will at least have a roofline promo. For more information visit www.theedgeleaders.com